

SANTIAGO NETWORK

Annotated outline of the Santiago network Resource Mobilization Strategy

Zero draft for Advisory Board Review

23 August 2024

Executive Summary

- Overview of resource mobilization strategy purpose, goals, and content

Background

- Santiago network strategy, goals, and key approaches
- Global context
- Interdependencies/linkages

Purpose, Vision & Goals

- Analysis of current financial status and funding needs
- SMART financial goals

Approach

- Methodology for developing the Resource Mobilization strategy and linkages with Santiago network policies and procedures
- Detailed analyses of donor priorities and other actors / networks in this field
- Responsibilities of Secretariat, Advisory Board, and co-hosts

Funding Sources

- Types of contributions
- Detailed plan for identifying and approaching financial sources
- Complementarity with different funding channels

Strategic Approaches

- Segmentation of donors and tailored fundraising approaches.
- Funding approach - i.e. Ad-hoc, Replenishment Cycles, other

Implementation Plan/Phases:

- Action plan with timeline, responsibilities, and milestones

Financial terms of contributions

- Contribution agreements/arrangements
- Timing
- Cashflow

RMS Monitoring Framework

- KPIs, monitoring tools, and evaluation methods

Risk management

- Summary of key risk and mitigation measures
- Foreign exchange risk management

Sustainability and Long-Term Planning

- Relationship building and diversification strategies

Conclusion

- Summary of the resource mobilization strategy and expected outcomes

Appendices

- Additional relevant information, data, and resources